

11th

TOOLING 2019

conference & exhibition

12 – 16 May 2019
Aachen, Germany

Sponsor and Exhibitor Package



Platinum Sponsor:



Gold Sponsor:

DEUTSCHE EDELSTAHLWERKE

Providing special steel solutions



Communication along
the supply chain in the
tooling industry

www.tooling2019.com

Communication along the supply chain in the tooling industry

The 11th Tooling conference and exhibition takes place in Aachen, Germany and welcomes more than 250 manufacturers and further processors of tool steels.

Tools play a decisive role in the manufacturing chain, as they substantially influence key factors such as cost, leadtime, as well as product design, quality and performance. Improvements in tooling, therefore, have the potential to strengthen the competitiveness of virtually any manufacturing company.

This conference covers research and development within the complete scope of tooling, from material design and improvements to current market trends from all parts of the world. Main focus will be given to tool steels ranging from cold- and hot work tool steels to high speed steels and plastic mold materials.

Main topics of the conference are:

- Tool requirements
- Tools in applications
- Properties of tools and tool steel
- Steel design and development
- Manufacturing of tool steels and tools using conventional and additive technologies (AM)
- Processing of tools including machining, heat treatment and surface conditioning
- Testing
- Simulation and modelling

A comprehensive and wide reaching marketing campaign with flyers, first / second announcements / call for papers, mailings, newsletters, website, flags and much more brought, and continues to convey, the TOOLING 2019 message to the target groups.

We look forward to welcome you as a sponsor or exhibitor at the TOOLING 2019 conference and exhibition!

Conference Chairman:

Christoph Broeckmann

Institute for Materials Applications in Mechanical Engineering, RWTH Aachen University

Supporters



Jernkontoret



Platinum Sponsor

22,500 EUR

(Main Sponsor)

On site:

- 18 sqm booth area, preferential position in the exhibition area, booth construction is not included
- Highlighted company display during breaks
- 5 exhibitor passes free-of-charge
- 5 three-day entry passes free-of-charge (for your clients, VIPs, etc.)

Website:

- Preferential listing with link on TOOLING 2019 website
- Preferential company presentation and mention as Platinum Sponsor on TOOLING 2019 website
- Integration of a corporate image film on TOOLING 2019 website

Print:

- Logo placement on lectern in all rooms
- Logo placement in flyers, newsletters and posters
- Logo presentation on the welcome banner in the foyer
- Name badges with mention as Platinum Sponsor
- 2 custom made roll-ups (which remain your property after the conference)
- Company banner and mention as Platinum Sponsor on TOOLING 2019 sponsor roll-ups
- Full page advertisement in the program folder
- Highlighted advertisement in the digital conference proceedings (980 x 190 px)
- Logo and short portrait on digital conference proceedings
- Logo placement on label of digital conference proceedings
- Presentation of own materials on digital conference proceedings (up to 50 MB)
- Logo imprinted on conference bags
- Materials included in the conference bags (up to 2 items + 1 brochure)
- Mention in all press releases



Gold Sponsor

14,500 EUR

On site:

- 12 sqm booth area, preferential position in the exhibition area, booth construction is not included
- 3 exhibitor passes free-of-charge
- 3 three-day entry passes free-of-charge (for your clients, VIPs, etc.)

Website:

- Listing with link on TOOLING 2019 website
- Company presentation and mention as Gold Sponsor on TOOLING 2019 website

Print:

- Logo placement in flyers, newsletters and posters
- Logo presentation on the welcome banner in the foyer
- Company logo on TOOLING 2019 sponsor roll-ups
- Half page advertisement in the program folder
- Advertisement in the digital conference proceedings (470 x 110 px)
- Presentation of own materials on digital conference proceedings (up to 30 MB)
- Material included in the conference bags (1 item)
- Mention in press releases

Silver Sponsor

8,500 EUR

On site:

- 8 sqm booth area, booth construction is not included
- 2 exhibitor passes free-of-charge
- 2 three-day entry passes free-of-charge (for your clients, VIPs, etc.)

Website:

- Listing with link on TOOLING 2019 website
- Company presentation on TOOLING 2019 website

Print:

- Logo placement in flyers, newsletters and posters
- Company logo and mention as Silver Sponsor on TOOLING 2019 sponsor roll-ups
- Presentation of own materials on digital conference proceedings (up to 20 MB)
- Material included in the conference bags (1 item)



Exhibitor Package “Booth”

4,500 EUR

- 8 sqm floor space (2 x 4 m)
- Fully equipped with booth (Standard exhibition construction, Lighting, electricity, carpet, table, 2 chairs, 2 racks for brochures, 1 triple-socket)
- Free entry for one person
- Per additional sqm with booth construction (maximum of 12 sqm): 390 EUR

Exhibitor Package “Space”

3,500 EUR

- 8 sqm floor space (2 x 4 m)
- No booth construction included
- Free entry for one person
- Per additional sqm (maximum of 12 sqm): 300 EUR

Exhibitor Package “Panel”

1,800 EUR

- Panel presentation
- Fully equipped with cupboard, lighting, electricity, printing and lamination of 1 poster, 1 rack for brochures, 1 chair
- Free entry for one person

Additional equipment, furniture

A basic booth construction and lighting is mandatory to ensure an appealing presentation of the exhibition.

We offer to our sponsors and exhibitors additional 3-day tickets for 660 EUR (up to a maximum of five tickets). Please contact us for individual packages.

Customized booth layouts or additional items are naturally possible but will usually result in additional costs. Please do not hesitate to contact us, should you have any special requests. We will do our utmost to meet your individual requirements.

The maximum booth height depends on the position of your stand. Please contact TEMA for additional information.

German VAT will be added to all prices.

Registration form for Sponsoring or Exhibiting at the „TOOLING 2019 conference & exhibition“

Please fax back to: +49 (0)241 88970 999, attn. Mr. Carsten Scheele

I would like to sponsor/exhibit at the TOOLING 2019, May 12 – 16, 2019, Tivoli, Aachen

| | |
|-----------------------------|------------------|
| _____ Company/ Institute | |
| _____ Contact Person | _____ Address |
| _____ Zip Code | _____ City |
| _____ Country | _____ Phone |
| _____ Fax | _____ E-mail |

Please mark with a cross the package you want to book

| Sponsoring Packages | | Exhibiting Packages | |
|---|------------|--|-----------|
| <input type="radio"/> Platinum Sponsor: | 22,500 EUR | <input type="radio"/> Exhibitor Package "Booth": | 4,500 EUR |
| <input type="radio"/> Gold Sponsor: | 14,500 EUR | <input type="radio"/> Exhibitor Package "Space": | 3,500 EUR |
| <input type="radio"/> Silver Sponsor: | 8,500 EUR | <input type="radio"/> Exhibitor Package "Panel": | 1,800 EUR |

German VAT will be added to all prices.

Additionally:

..... entry tickets (660EUR per ticket) EUR
..... additional sqm with booth construction (390 EUR per sqm) EUR
..... additional sqm without booth construction (300EUR per sqm) EUR

Supporting the next generation:

Number of Sponsorships:

I understand that the organizer reserves the right to cancel and/or modify the above-mentioned event and/or services offered at any time.

Date/legally binding signature

| Sponsoring Packages | Platinum | Gold | Silver |
|---|----------|------|--------|
| Booth area | 18qm | 12qm | 8qm |
| Highlighted company display during breaks | x | - | - |
| Free staff voucher | 5 | 3 | 2 |
| Free guest voucher | 5 | 3 | 2 |

Website:

| | | | |
|---------------------------------------|--------------|---|---|
| Listing with link | Preferential | x | x |
| Company presentation | Preferential | x | x |
| Integration of a corporate image film | x | - | - |

Print:

| | | | |
|---|----------------------|------------|-----------|
| Logo placement on lectern in all rooms | x | - | - |
| Logo placement in flyers, newsletters and posters | x | x | x |
| Logo presentation on the welcome banner in the foyer | x | x | - |
| Name badges with mention as Platinum Sponsor | x | - | - |
| 2 custom made roll-ups | x | - | - |
| TOOLING 2019 sponsor roll-up | Company banner | Logo | Logo |
| Advertisement in the program folder | Full page | Half page | - |
| Logo and short portrait on digital conference proceedings | x | - | - |
| Logo placement on label of digital conference proceedings | x | - | - |
| Presentation of own materials on digital conference proceedings | 50MB | 30MB | 20MB |
| Logo imprinted on conference bags | x | - | - |
| Materials included in the conference bags | 2 items + 1 brochure | 1 item | 1 item |
| Press releases | x | x | - |
| Costs | 22,500 EUR | 14,500 EUR | 8,500 EUR |

German VAT will be added to all prices.

Venue:

Tivoli, Aachen



www.medien.aachen.de/AndreasHerrmann

Krefelder Straße 205,
52070 Aachen, Germany

Tivoli Business & Events is a multifunctional conference center located in the Tivoli Soccer Stadium.



The Host:

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